

Products Services GUIDE









TABLE OF CONTENTS









CONTACTS US

NEW CUSTOMERS

Steve Alford steve@alfordimaging.com 901.366.9110

PRODUCTION

Molly Starr molly@alfordimaging.com 901.366.9110



Alford Imaging, a Professional Photo Lab

Alford Imaging was one of the first 100% digital photo labs in the country. With more than a decade of digital photo processing experience, you can count on Alford Imaging to provide you quality photographic portraits and service items.

Our streamlined work-flow assures you a quick, dependable turn-around on all of our products and services.

"Alford Imaging provides professional full-service imaging. We specialize in Promotions, Schools, Sports, Proms, Dances and Novelty Items for independent photographers with emphasis on customer service, technical support, and attention to detail and quality with every intention of exceeding our customers' expectations."

Orders to Alford Imaging may be submitted in many ways.

You may send in a CD or DVD with instructions.

Use Wetransfer.com sending images and instructions to Alfordtransfer@gmail.com

Load images to our FTP site.

Our most common and recommended method is to use ROES. The ROES catalog will always contain the latest products and pricing.

Photolynx users may submit their Imagematch or Camlynx jobs.

We also partner with SimplePhoto for online hosting. The workflow is great for photographers that want to customize and control their own workflow and product offering. When you Host with SimplePhoto you collect all funds and orders are submitted directly to us for processing.







SCHOOL PRODUCTS

SCHOOL PRODUCTS AND SERVICES

Alford Imaging, A Professional Photo Lab for Professional School Portraits

Alford Imaging offers everything you want from your school photo lab, an extensive product line, the personalized service only a small lab can offer, and prices that can't be beat. With years of digital photo processing experience in the school photo lab business, Alford Imaging offers you the products, services, and helpful advice to help your business succeed.

We offer a full line of unit package printing. Our products include standard and personalized portraits. Our service items include administrative and yearbook CD's, identification cards and service prints. We also offer specialty items such as dry erase board portraits, keychains, magnets, and mousepads.

SCHOOL PORTRAIT PROOFING

Alford Imaging will work with you on designing your company's envelopes to better serve your customer. The envelopes can be designed for 1 pose or multi-pose along with background options for those who shoot greenscreen. There is a one time set up charge of \$15.00 to design your envelope with your specific packages and prices. The envelope price is \$0.65 with a color corrected proof. Back of the envelope is pre-printed and changes yearly.





PORTRAIT PROOFING







Cluster Image Print

















John Doe







John Doe







John Doe

12 Unique Image Index Sheet



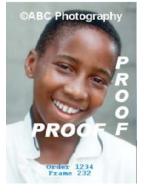
Alford Imaging has many different options for proofing if you need a single proof to attach to your envelope or flyer. Proofing may be 1-up wallet size, 3.5x5, 4x5, 4x6, 5x7 or 8x10. Index sheets may be printed with 12 to 48 unique images to a sheet.

These proofs may be labeled with studio name, "proof" or image id across the image. Please contact us with your proofing needs.









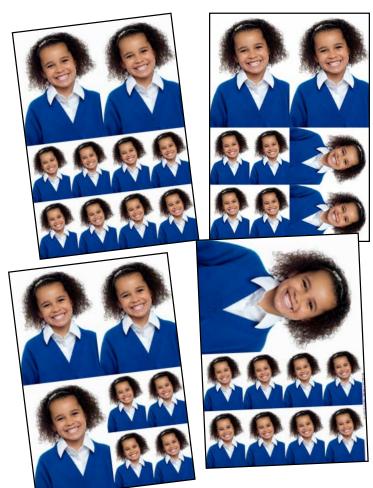
PRICING

Wallet	\$0.25	4×6	\$0.35
3.5x5	\$0.25	5x7	\$0.45
4x5	\$0.30	8x10	\$0.90

Index Sheets \$1.00

UNITS

Alford Imaging has any combination of full and half units that can fit uniformly on a sheet. All images are individually analyzed by our lab techs to achieve the best color and density balance. Please refer to the ROES catalog for units and half units available as you place your order.









Price per unit: \$.90 • Half Units \$.45 • 10x13 Units \$1.40 • Metallic Units: \$3.00

Reorders and orders that contain less than 50 units are billed at the a la carte price of \$1.25 each.

BORDERS

Price per unit: \$1.25 / \$.90 Metallic Units: \$3.00















SCHOOL MATES & COMPOSITES

School Mate \$1.25 Composite with names 10x8 \$1.85 Composite 10x8 \$1.50







GROUPS

- 10x8 Groups \$1.25
- If lab enters names there is a \$2.50 charge per class group.















SPECIALTY ITEMS

- 10x8 Calendar \$1.25 / \$.90 Metallic with Magnet Material \$5.00
- Dry Erase Board Metallic with Magnet Material \$5.00
- Reflection Portrait \$1.25 / \$.90
- 5-Bookmarks \$.90
- 4-2.5x3 Magnets \$3.50





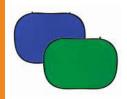






Magnets

BACKGROUND REPLACEMENT



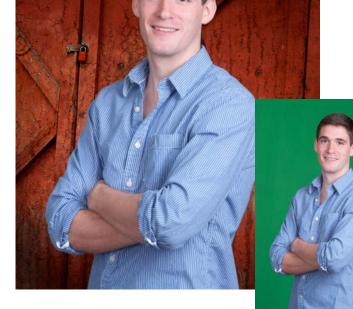
Alford Imaging can work with images shot on blue and green backgrounds. All customers are asked to send in a test of their photography to ensure that the set up is accurate in both exposure and lighting.

Contact Alford Imaging for instructions for Chroma Key Photography Set Up.

Replacing backgrounds is \$.30 an image. Photoshop to correct images is \$1.00 a minute.







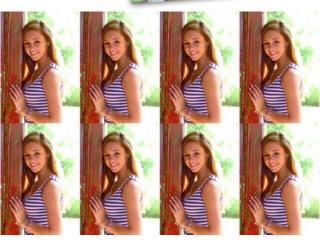
SENIOR PORTRAITS

















Samuel Carter

All senior images are individually analyzed by our lab techs to achieve the best color balance and density possible for your senior portrait.

PRICING

Senior Invitations 4x6 \$.55 with envelope

Senior Units \$1.25

Senior 11x14 \$3.50 Mounted \$6.35 Senior 16x20 \$15.00 Mounted \$20.25

Senior 20x24 \$27.50 Mounted \$34.50

Senior 20x30 \$37.50 Mounted \$49.50

All Mount Boards are a compressed double weight mount.

Die cut wallets \$.25 per sheet
Retouching Light \$1.50 per image
Heavy \$3.50 per image





SPORTS

Your league units combined with our sport specific mates and magazine covers will make an attractive package. All images are individually analyzed by our lab techs to achieve the best color and density balance. Magazine covers and Sport Mates may be customized with your team and player names. Give your sports package a great look by printing some or all your units on metallic paper. Novelty items make a great addition to any sports package!!

Sport Mate \$1.25 • Metallic \$3.00













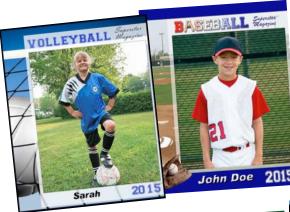








Magazine Covers \$1.25 / \$.90 • Metallic \$3.00













\$.90

\$.45







2" Metal Button: \$1.00 3" Plastic Buttom: \$1.00 Sport Tickets 10x8

Sport Tickets 10x5

NOVELTY

Use these novelty items for any type of photography work. From school work to promotion or sports, these items make great add-on's to boost your sales! These items are are very durable and fun!



Puzzle:

Piece together your very own personalized puzzle with this 30 piece puzzle! 7.5x9.5" \$5.00



Gloss White ChromaluxeÆ Connections Photo Panel:

Aluminum with 1/8" Rounded Corners. Use multiple photos or a single image across the group of panels for a bold impact in any location.

These Metal prints come in the following sizes:

8x10 \$16.00

8x8 \$13.00

6x6 \$12.00

5x7 \$10.00

4x6 \$8.00



Tiles:

These 4x4 ceramic tiles have a glossy finish and can come with or without a standing cherry wood frame.

Tile: \$5.25

With frame: \$10.75



Mouse Pad:

Polyester with open cell black rubber backing. Larger rectangular pad can be personalized with photos for a great gift item. 0.25" x 7.75" x 9.25": \$5.00



8" Rim Plate with Gold Trim:

An heirloom for years to come, this white porcelain plate is banded in gold and features the photo of your choice. It's an ideal gift for life's big milestones or special occasions.

Comes with easel: \$15.99

NOVELTY



Dog Tag1 1/8x2"
comes with chain: \$4.25
with silencer: \$4.75



White 14oz Stainless Steel Travel Mug:

White coated top to bottom and around to the handle; sublimatable area of the mug (3.25î x 8.25î). Not dishwasher safe. Resilient plastic lid, handle, and base. \$9.00







3.5" Square or 4" round 1/8 thick rubber coasters. \$6.00 Square or round cork backed coasters with Mahogany Holder \$12.00



Double Sided Metal Keychains

1.25"x3" 3.50 2.25"x2.25" 3.50 2.5 Round 3.50



Mugs: These 11oz mugs are microwave and dishwasher safe. 8.5x3.25" printable space \$8.00



